

Max Mason

Designer

Contact

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maxmasondesign.com

Education

Portland State University

BFA | Graphic Design
2017 - 2021

Experience

Portland Trail Blazers @ Rose Quarter

Graphic Designer / Portland, OR / October 2021 - Present

Hillsboro Hops

Design Coordinator / Hillsboro, OR / June 2019 - October 2021

- Developing season campaign and creative direction.
- Prepares digital content for all social platforms and advertisements.
- Generate print collateral for sales/executive team and stadium signage.
- Designs digital gameday programs and seasonal merchandise.
- Utilizes multiple mediums (photography, videography) to accomplish projects and build asset libraries.

Portland T2

Design Coordinator / Hillsboro, OR / October 2019 - October 2020

- Developed season campaign and creative direction.
- Prepared social graphics and other digital deliverables.
- Assisted in gameday operations.
- Worked around national pandemic while establishing a culture.

Nike

Part-Time (Over) Athlete / Beaverton, OR / July 2018 - July 2019

- Served as a product knowledge resource for consumers and associates.
- Utilized customer service skills and sales techniques.
- Built a bond between consumer and brand through retail service.

Portland State Football

Graphic Designer / Portland, OR / September 2017 - August 2019

- Prepared infographics while maintaining school branding.
- Directed National Signing Day and provided content for all recruits.
- Curated photoshoots and assisted in video production.